Affirmative Fair Housing Marketing Plan (AFHMP) Directions for Completing Worksheet 1 Exporting Data from the United States Census Bureau



Process Overview

This PowerPoint provides step by step instructions on:

- "How to Export Data from the US Census Bureau to Complete Worksheet 1" and "How to Determine which Demographic Groups are "Least Likely to Apply" to complete Section 3b., of the AFHMP.
- Completing "Worksheet 1" of the AFHMP is one of the MOST important steps in preparing an AFHMP for review and approval.
- Correct data in Worksheet 1 is critical in determining which "Groups" are considered "Least Likely to Apply" for housing. The "Groups" identified are represented in Section (3)b for the AFHMP form.
- Demographic data exported from the United States Census Bureau is represented on Worksheet 1 of the AFHMP form. Worksheet 2 is completed only when there is a "Residency Preference". Marketing and Outreach efforts to the "Groups" considered "least likely to apply" are identified on Worksheet 3 and Worksheet 4.



Why Worksheet 1 is the MOST Important Part of the AFHMP Completion Process

- Worksheet 1 is where the subject property's demographic data, that is exported from the United Census Bureau, is located.
- The data identified on Worksheet 1, shows the percentage indicators for those groups who are "least likely to apply", for housing at the subject property.
- This data is derived by entering the exact address of where the subject property is located, (Census Tract/Neighborhood), what City it is located in, and what County.



Continued

- If the demographic data represented on Worksheet 1, is not correct, then Section 3b., of the AFHMP will be incorrect and the information on Worksheets 3 and 4 "marketing and community outreach" will be incorrect. This will result in several MH review memos to the Owner/Agent.
- To Complete Worksheet 1 of the AFHMP, we first need to find out the Census Tract # for where the property is located. Once we know the Census Tract #, we can then go to the US Census Bureau website to export all of the demographic data for each group represented on Worksheet 1.

Okay, Let's Begin!



AFHMP Worksheet 1

Worksheet 1: Determining Demographic Groups Least Likely to Apply for Housing Opportunities (See AFHMP, Block 3b)

In the respective columns below, indicate the percentage of demographic groups among the project's residents, ourrent project applicant data, consust trats, housing market area, and expanded housing market area (See instructions to Block 1e). If you are a new construction or substantial rehabilitation project and do not have residents or project applicant data, only report information for census trad, housing market area, and expanded market area. The purpose of this information is to identify any under expresentation of certain demographic groups in terms of race, color, national origin, religion, sex, familial status, or disability. If there is significant under-representation of any demographic group among project residents or current applicants in relation to the housinglexpanded housing market area, then targeted outneach and marketing should be directed towards these individuals least likely to apply. Please indicate under-represented groups in Block 2b of the AFHMP. Please attach maps showing both the housing market area. The support of the area.

Demographic Characteristics	Project's Residents	Project's Applicant Data	Census Tract	Housing Market Area	Expanded Housing Market Area
% White					
% Black or African American					
% Hispanic or Latino					
% Asian					
% American Indian or Alaskan Native					
% Native Hawaiian or Pacific Islander					
%Persons with Disabilities					
% Families with Children under the age of 18					
Other (specify)					



Step 1: Find out the **Census Tract #** for the property.

The Census Tract # is assigned for the demographic data in the area that the property is located. **Google: Censusreporter.org/locate**

You will see **Search for an Address.** (see example in next slide)

Type in the property address:

ie. 187 Summer Street, Boston MA 02136
For that address, the Census Tract # is 1401.07
We know from the address that the City is Boston. (Housing Market Area)
It will also show you the County the property is located, which is Suffolk
County. (Expanded Housing Market Area)



Now you have the Census Tract # 1401.07, the City is Boston, the County is Suffolk County, so you are all set to go to the United Census Bureau Data Base to export the Demographic Data and Social Characteristics for all of the above three categories.



Step 2:

Now it's time to Retrieve Demographic Data from US Census Bureau. Go to: Google: <u>https://data.census.gov</u>









DP05 Brings You to This Screen:

Here is where you select the Filters for exporting data for the Census Tract Area, the Place (City or Town) and the County

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	✓ SEX AND AGE				
	✓ Total population	333,287,562	****	333,287,562	(X)
	Male	165,228,214	±33,974	49.6%	±0.1
	Female	168,059,348	±33,976	50.4%	±0.1
	Sex ratio (males per 100 females)	98.3	±0.1	(X)	(X)
	Under 5 years	18,358,199	±18,313	5.5%	±0.1
	5 to 9 years	19,770,314	±74,288	5.9%	±0.1
	10 to 14 years	21,220,214	±73,259	6.4%	±0.1
	15 to 19 years	21,785,658	±36,858	6.5%	±0.1
	20 to 24 years	22,446,040	±36,578	6.7%	±0.1
	25 to 34 years	45,233,264	±45,742	13.6%	±0.1
	35 to 44 years	44,047,644	±32,691	13.2%	±0.1
	45 to 54 years	40,476,446	±29,935	12.1%	±0.1
	55 to 59 years	20,553,615	±65,466	6.2%	±0.1
	60 to 64 years	21,573,853	±65,896	6.5%	±0.1
	65 to 74 years	33,898,072	±23,126	10.2%	±0.1



DP05 Brings You to This Screen:

Here is where you select the Filters for exporting data for the County, the Place (City or Town) and the Census Tract Area

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	County >		Under 5 years	18,358,199	±18,313	5.5%	±0.1	
	County Subdivision >		5 to 9 years	19,770,314	±74,288	5.9%	±0.1	
	Place >		10 to 14 years	21,220,214	±73,259	6.4%	±0.1	
	ZIP Code Tabulation Area 🔉		15 to 19 years	21,785,658	±36,858	6.5%	±0.1	
	Metropolitan/Micropolitan Statistical Area >		20 to 24 years	22,446,040	±36,578	6.7%	±0.1	
	Census Tract >		25 to 34 years	45,233,264	±45,742	13.6%	±0.1	
	Block >		35 to 44 years	44,047,644	±32,691	13.2%	±0.1	
	Block Group >		45 to 54 years	40,476,446	±29,935	12.1%	±0.1	
	All Geographies		55 to 59 years	20,553,615	±65,466	6.2%	±0.1	
	Topics		60 to 64 years	21,573,853	±65,896	6.5%	±0.1	



Step 3: Click on: County

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						✓ Total population	333,287,562	*****	333,287,562	(X)
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	Nation >					Female	168,059,348	±33,976	50.4%	±0.1
	State >					Sex ratio (males per 100 females)	98.3	±0.1	(X)	(X)
	County >					Under 5 years	18,358,199	±18,313	5.5%	±0.1
	County Subdivision >					5 to 9 years	19,770,314	±74,288	5.9%	±0.1
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	ZIP Code Tabulation Area >					15 to 19 years	21,785,658	±36,858	6.5%	±0.1
	Metropolitan/Micropolitan Statistical Area >					20 to 24 years	22,446,040	±36,578	6.7%	±0.1
	Census Tract >					25 to 34 years	45,233,264	±45,742	13.6%	±0.1
	Block >					35 to 44 years	44,047,644	±32,691	13.2%	±0.1
	Block Group >					45 to 54 years	40,476,446	±29,935	12.1%	±0.1
	All Geographies >					55 to 59 years	20,553,615	±65,466	6.2%	±0.1
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Step 4: Click on County, then Massachusetts

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Step 5: Select Suffolk County





Step 6: Now that you have County Data, you will need the Housing Market Area Data, select Place, then Massachusetts



Step 7: Select the City the development is located

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Housing >	Bridgewater Town city, Massachusetts	



Step 8: Next, to find Census Tract data, select Census Tract, selectState, then County, then scroll down to find the Census Tract #(1)(2)(3)(4)





Step 9: Click on the Results Icon

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County Subdivision >	Census Tract 1401.05; Suffolk County; Massachusetts		
Place >	Census Tract 1401.06; Suffolk County; Massachusetts		
ZIP Code Tabulation Area >	Census Tract 1401.07; Suffolk County; Massachusetts		
Metropolitan/Micropolitan Statistical Area >	Census Tract 1402.01; Suffolk County; Massachusetts		
Census Tract >	Census Tract 1402.02; Suffolk County; Massachusetts		
Block >	Census Tract 1403; Suffolk County; Massachusetts		
Block Group >	Census Tract 1404; Suffolk County; Massachusetts		
All Geographies >	Census Tract 1601.01, Suffolk County, Massachusetts		
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Step 10: This is the Screen shot from clicking the Results Box. We do not need to see the Sex and Age Info, so just click on down arrow to remove.

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			✔ Total population	791,766	791,766	2,754	2,754	679,413	
			Male	382,830	48.4%	1,154	41.9%	326,759	
			Female	408,936	51.6%	1,600	58.1%	352,654	
			Sex ratio (males per 100 females)	93.6	(X)	72.1	(X)	92.7	
			Under 5 years	42,567	5.4%	124	4.5%	34,779	
			5 to 9 years	35,534	4.5%	190	6.9%	29,273	
			10 to 14 years	34,465	4.4%	105	3.8%	27,956	
			15 to 19 years	54,416	6.9%	107	3.9%	48,441	
			20 to 24 years	77,934	9.8%	190	6.9%	71,878	
			25 to 34 years	183,283	23.1%	487	17.7%	164,577	
			35 to 44 years	101,528	12.8%	337	12.2%	84,319	
			45 to 54 years	89,765	11.3%	468	17.0%	74,305	
			55 to 59 years	42,689	5.4%	222	8.1%	36,108	
			60 to 64 years	38,462	4.9%	215	7.8%	31,657	
			65 to 74 years	51,675	6.5%	211	7.7%	43,400	
			75 to 84 years	27,180	3.4%	75	2.7%	22,448	
			85 years and over	12,268	1.5%	23	0.8%	10,272	
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Step 11: The Margin of Error column is not needed. To remove it, just click on it.

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✓ Race alone or in combination with one or m						
✓ Total population	791,766	*****	791,766	(X)	2,754	±27
White	482,750	±3,423	61.0%	±0.4	1,431	±21
Black or African American	216,122	±2,687	27.3%	±0.3	952	±27
American Indian and Alaska Native	6,850	±707	0.9%	±0.1	114	±10
Asian	77,195	±575	9.7%	±0.1	0	±1
Native Hawaiian and Other Pacific Isla	1,519	±366	0.2%	±0.1	0	±1
Some other race	60,451	±3,037	7.6%	±0.4	367	±13
✓ HISPANIC OR LATINO AND RACE						
✓ Total population	791,766	****	791,766	(X)	2,754	±27
✓ Hispanic or Latino (of any race)	179,702	****	22.7%	*****	937	±20
Mexican	9,515	±1,046	1.2%	±0.1	16	±2
Puerto Rican	43,633	±2,287	5.5%	±0.3	275	±13
Cuban	3,026	±471	0.4%	±0.1	8	±1
Other Hispanic or Latino	123,528	±2,592	15.6%	±0.3	638	±27
✓ Not Hispanic or Latino	612,064	****	77.3%	*****	1,817	±22
White alone	356,650	±625	45.0%	±0.1	1,020	±10
Black or African American alone	159,705	±1,208	20.2%	±0.2	719	±23
American Indian and Alaska Native	1,442	±276	0.2%	±0.1	20	±2
Asian alone	68,775	±828	8.7%	±0.1	0	±1
Native Hawaiian and Other Pacific I	225	±116	0.0%	±0.1	0	±
Some other race alone	6,825	±956	0.9%	±0.1	7	±
V Two or more races	18,442	±1,355	2.3%	±0.2	51	±4
Two races including Some other	1,936	±429	0.2%	±0.1	9	±14

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Step 12: Click on 2018 5 Year Average, In Drop Down Box,

Select 2022 ACS 5-Year Estimates

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✓ Total population	791,766	*****	791,766	(X)	2,754	±279	EO 2022 S 1-Year Estimates	Data Profiles		
White	482,750	±3,423	61.0%	±0.4	1,431	±213	2022: ACS 5-Year Estimates	Data Profiles		
Black or African American	216,122	±2,687	27.3%	±0.3	952	±273				
American Indian and Alaska Native	6,850	±707	0.9%	±0.1	114	±100	2021: ACS 1-Year Estimates I	Jata Profiles		
Asian	77,195	±575	9.7%	±0.1	0	±12	2021: ACS 5-Year Estimates	Selected Population Data Profile	es	
Native Hawaiian and Other Pacific Isla	1,519	±366	0.2%	±0.1	0	#12	2021: ACS 5-Year Estimates	Data Profiles		
Some other race	60,451	±3,037	7.6%	±0.4	367	±134	2020: ACS 5-Year Estimates	Data Profiles		
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✓ Total population	791,766	*****	791,766	(X)	2,754	±279	2019: ACS 5-Year Estimates	Data Profiles		
✔ Hispanic or Latino (of any race)	179,702	*****	22.7%	*****	937	±261				
Mexican	9,515	±1,046	1.2%	±0.1	16	±22	2018: ACS 1-Year Estimates I	Data Profiles		
Puerto Rican	43,633	±2,287	5.5%	±0.3	275	±135	2018: ACS 5-Year Estimates	Data Profiles		L
Cuban	3,026	±471	0.4%	±0.1	8	±12	2017: ACS 1-Year Estimates I	Data Profiles		
Other Hispanic or Latino	123,528	#2,592	15.6%	±0.3	638	±271	2017: ACS 5-Year Estimates I	Data Profiles		
✔ Not Hispanic or Latino	612,064	*****	77.3%		1,817	±224	2016: ACS 1-Year Estimates [Data Profiles		
White alone	356,650	±625	45.0%	±0.1	1,020	±107	2016: ACS 5-Vear Estimates	Data Profiles		
Black or African American alone	159,705	±1,208	20.2%	±0.2	719	#235				
American Indian and Alaska Native	1,442	±276	0.2%	±0.1	20	±24	2015: ACS 1-Year Estimates I	Data Profiles		1
Asian alone	68,775	±828	8.7%	±0.1	0	±12	2015: ACS 5-Year Estimates	Data Profiles		
Native Hawaiian and Other Pacific L	225	±116	0.0%	±0.1	0	±12	2014: ACS 1-Year Estimates I	Data Profiles		
Some other race alone	6,825	±956	0.9%	±0.1	7	±10	2014: ACS 5-Year Estimates	Data Profiles		
✔ Two or more races	18,442	±1,355	2.3%	#0.2	51	±42	2013: ACS 1-Year Estimates I	Data Profiles		
Two races including Some other	1,936	±429	0.2%	±0.1	9	±14	2012: ACC E-Voor Fotimates	Data Brofiles		
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Step 13: To complete Worksheet 1 of the AFHMP, it is easier to format these
Columns so that they are in the same sequence as they are listed on Worksheet
1. Move Suffolk County column to the right of the page by holding the cursor on Suffolk County, and dragging it over to last column.

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> SEX AND AGE						
✓ RACE						
✓ Total population	785,443	112	3,065	3,065	CRU.	665,94
One race	675,294	86.0%		02/070	586,234	88.05
Two or More Races	110,149	14.0%	442	14.4%	79,711	12.01
V One race	675,294	86.0%	2,623	85.6%	586,234	88.0
White	387,745	49.4%	1,072	35.0%	323,655	48.6
Black or African American	155,625	19.8%	1,183	38.6%	150,002	22.5
✔ American Indian and Alaska Nation	ve 2,916	0.4%	0	0.0%	2,286	0.3
Cherokee tribal grouping	108	0.0%	0	0.0%	108	0.0
Chippewa tribal grouping	0	0.0%	0	0.0%	0	0.0
Navajo tribal grouping	159	0.0%	0	0.0%	159	0.0
Sioux tribal grouping	0	0.0%	0	0.0%	0	0.0
✓ Asian	69,412	8.8%	0	0.0%	64,387	9.7
Asian Indian	11,624	1.5%	0	0.0%	10,873	1.61
Chinese	32,262	4.1%	0	0.0%	30,852	4.6
Filipino	2,180	0.3%	0	0.0%	2,048	0.3
Japanese	1,246	0.2%	0	0.0%	1,156	0.2
Korean	3,880	0.5%	0	0.0%	3,818	0.6
Vietnamese	11,471	1.5%	0	0.0%	10,255	1.5
Other Asian	6,749	0.9%	0	0.0%	5,385	0.8
 Native Hawaiian and Other Pacif 	lic 544	0.1%	0	0.0%	544	0.15



Step 14: To Populate Worksheet 1 of the AFHMP, Scroll down the spreadsheet and look at the Race data represented under Not Hispanic or Latino. For Hispanic or Latino, the data comes from the Hispanic or Latino section of the spreadsheet.
NOTE: Do Not Use Data Represented under Total Population, You Must Scroll Down to

"Not Hispanic or Latino Section"

Census	DP05: ACS Demographic and I	Housing Estimates	× 1 🎙 🍳	Advanced Search		
Bureau	All Tables Maps	Profiles Pages				
DP05 ACS Demographic and H	ousing Estimates		23 🖾 🛱 🕅	<u>28</u> +/ D		
American Community Survey 2022: ACS 5-Year Estimation	tes Data Profiles	Notes Geos Topics Co	odes Dataset Year Columns	Transpose Margin of Error Restore	Excel CSV ZIP Cite Share	Print API Map
0	Census Tract 1401.07; Suffolk Cou	nty; Massachusetts	Boston city, Massachusetts		Suffolk County, Massachusetts	
Label	Estimate	Percent	Estimate	Percent	Estimate	Percent
Some Other Race	735	24.0%	99,617	15.0%	135,504	17.3%
✓ HISPANIC OR LATINO AND RACE						
✓ Total population	3,065	3,065	665,945	665,945	785,443	785,443
✓ Hispanic or Latino (of any race)	1,018	33.2%	130,313	19.6%	184,846	23.5%
Mexican	0	0.0%	7,398	1.1%	8,630	1.1%
Puerto Rican	499	16.3%	31,470	4.7%	37,538	4.8%
Cuban	45	1.5%	2,607	0.4%	2,824	0.4%
Other Hispanic or Latino	474	15.5%	88,838	13.3%	135,854	17.3%
✓ Not Hispanic or Latino	2,047	66.8%	535,632	80.4%	600,597	76.5%
White alone	934	30.5%	294,226	44.2%	344,133	43.8%
Black or African American alone	1,019	33.2%	139,962	21.0%	144,979	18.5%
American Indian and Alaska Native		0.0%	1,197	0.2%	1,252	0.2%
Asian alone	0	0.0%	63,633	9.6%	68,618	8.7%
Native Hawaiian and Other Pacific	l 0	0.0%	387	0.1%	387	0.0%
Some Other Race alone	0	0.0%	5,824	0.9%	7,135	0.9%
✓ Two or More Races	94	3.1%	30,403	4.6%	34,093	4.3%



Step 15: For Worksheet 1 of the AFHMP Form, **Other Column** is the **Sum** of "**Some Other Race Alone plus Two or More Races**". For the below example, Census Tract equals (3.1%) and City of Boston equals (5.5%) Suffolk County equals (5.2%)

C	United States*	DP05: ACS Demographic and Ho	ousing Estimates	× 1 4 Q	Advanced Search		
-	Bureau	All Tables Maps	Profiles Pages				
O Iters	DP05 ACS Demographic and Hous American Community Survey 2022: ACS 5-Year Estimates Da	sing Estimates	V B Geos Topics Coo	3 📰 🛅 🛄 des Dataset Year Columns	Transpose Margin of Error Restor	e Excel CSV ZIP Cite Share	Print API Map
-0		Census Tract 1401.07; Suffolk County	y; Massachusetts	Boston city, Massachusetts		Suffolk County, Massachusetts	
sults	Label	Estimate	Percent	Estimate	Percent	Estimate	Percent
	Some Other Race	735	24.0%	99,617	15.0%	135,504	17.3%
	✓ HISPANIC OR LATINO AND RACE						
	✓ Total population	3,065	3,065	665,945	665,945	785,443	785,443
	➤ Hispanic or Latino (of any race)	1,018	33.2%	130,313	19.6%	184,846	23.5%
	Mexican	0	0.0%	7,398	1.1%	8,630	1.1%
	Puerto Rican	499	16.3%	31,470	4.7%	37,538	4.8%
	Cuban	45	1.5%	2,607	0.4%	2,824	0.4%
	Other Hispanic or Latino	474	15.5%	88,838	13.3%	135,854	17.3%
	➤ Not Hispanic or Latino	2,047	66.8%	535,632	80.4%	600,597	76.5%
	White alone	934	30.5%	294,226	44.2%	344,133	43.8%
	Black or African American alone	1,019	33.2%	139,962	21.0%	144,979	18.5%
	American Indian and Alaska Native	0	0.0%	1,197	0.2%	1,252	0.2%
	Asian alone	0	0.0%	63,633	9.6%	68,618	8.7%
	Native Hawaiian and Other Pacific I	0	0.0%	387	0.1%	387	0.0%
	Some Other Race alone	0	0.0%	5,824	0.9%	7,135	0.9%
	✓ Two or More Races	94	3.1%	30,403	4.6%	34,093	4.3%



Step 16: Exporting Social Characteristic Data from the US Census Bureau

 The last step, in completing Worksheet 1, is to access the data from the US Census Bureau for the Social Characteristics for the Census Tract area, the Housing Market Area and the Expanded Housing Market Area. This includes the percentages for two groups, Persons with Disabilities and Households with one or more people under the Age of 18. (Note: Households with one or more people under 18 applies to Families with Children under the age of 18 on Worksheet 1)

In the SEARCH bar enter: DP02, select SEARCH and

inclar website of the Onite States government. Her	e's how Ju know ~										
United States	DP02: Selected Soci	al Characteristics in the United States X	/ V Advanced S	Search							
Bureau	All Tables	Maps Profiles Pages									
1 Result	«	DP02 Selected Social Characteristics in the U American Community Survey 2022: ACS 1-Year Estimates Data Profiles	nited States	es G	Construction Codes	Dataset	ear Columns	Transpose	+∕_ Margin of Error	₽ Restore	Excel
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American Community Survey		Label	Estin	nate	Marg	gin of Error		Per	cent	Percent M	largin of En
View All 30 Products	ne United States	V HOUSEHOLDS BY TYPE									
		✓ Total households	129,870,	,928		±136,261		129,870	928		
		✓ Married-couple household	60,921,	,873		±168,299		46	3.9%		±
		With children of the householder under 18 years	22,997,	,383		±76,293		1	7.7%		2
		✓ Cohabiting couple household	9,521,	,832		±52,964		-	7.3%		1
		With children of the householder under 18 years	3,005,	,360		±39,474		3	2.3%		±
		✓ Male householder, no spouse/partner present	23,819	9,160		±77,831		18	3.3%		±
		With children of the householder under 18 years	1,575	5,169		±27,080			1.2%		1
		✓ Householder living alone	16,855,	,668		±71,731		1:	3.0%		±
		65 years and over	4,987,	,996		±37,343		ł	3.8%		±(
		✔ Female householder, no spouse/partner present	35,608,	,063		±83,298		2	7.4%		±(
		With children of the householder under 18 years	6,202,	,793		±51,286		- A	1.8%		±(
		✓ Householder living alone	20,305,	,432		±76,715		15	5.6%		±(
		65 years and over	9,911,	,329		±39,879			7.6%		2(
		Households with one or more people under 18 years	37,783,	,845		±88,553		2	9.1%		1
		Households with one or more people 65 years and over	41,160,	,367		±64,454		3	1.7%		±(
		Averan bevelel size		0.50		-0.01			141		



Step 17: Last step to complete Worksheet 1, is to now export data for Households with one or more people under 18 years old and Persons with Disabilities. Follow the same steps that were used to export the data for Race, under Filters.

Select Census Tract, then Place, then County, then Results





Step 18: As with exporting the Race data, you will need to: (1) hit the (<<) to minimize cell, (2) Click on 2018: ACS 5-Year Estimate and in drop down box
 Select 2022: ACS 5-Year Estimates, (3) click on Margin of Error to minimize screen view

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∀ ⁰ Filters	1 Result	K	DP021 SELECTED SOCIAL CHAR TERISTICS IN THE L STATES American Community Survey 2018: ACS 5-Year Estimates Data Profiles	INITED V B	Topics Codes Dataset Year	Columns Transpose Margin	of Error Restore Excel CSV	ZIP Cite Share Print Mo	ooo re Tools
E.O				Suffolk County, Massachusetts				Census Tract 1401.07, Suffolk Cour	unty, Massachu
_	American Community Survey DP02 SELECTED SOCIAL CHARACTE	RISTICS IN THE UNITE	Label	Estimate	Margin of Error	Percent	Percent Margin of Error	Estimate	.
	Wew All 27 Products		VETERAN STATUS						
			 Civilian population 18 years and over 	656,745	#238	656,745	00	2,241	1
			Civilian veterans	19,788	±914	3.0%	±0.1	90	J
			V DISABILITY STATUS OF THE CIVILIAN NONINSTITUTIONALIZED						
			✔ Total Civilian Noninstitutionalized Population	785,160	±567	785,160	00	2,754	1
			With a disability	96,641	±2,138	12.3%	±0.3	333	í.
			✓ Under 18 years	134,030	#117	134,030	00	513	I.
			With a disability	6,457	±634	4.8%	±0.5	8	É.
			✓ 18 to 64 years	562,943	±514	562,943	00	1,932	E.
			With a disability	53,714	±1,614	9.5%	±0.3	235	6
			✓ 65 years and over	88,187	±353	88,187	00	309	l.
			With a disability	36,470	±1,038	41.4%	±1.1	90	E.
			✓ RESIDENCE 1 YEAR AGO						
			✓ Population 1 year and over	782,750	±629	782,750	00	2,722	1
			Same house	633,571	±3,766	80.9%	±0.5	2,388	I
			✔ Different house in the U.S.	133,540	=3,267	17.1%	±0.4	326	1
			Same county	72,057	#3,022	9.2%	#0.4	190	1
			✓ Different county	61,483	±2,178	7.9%	±0.3	136	1
			Same state	30,954	±1,647	4.0%	±0.2	92	£



Next: Move the County column to the far-right column position so that the data positions match Worksheet 1.

0	Google Chrome isn't your default browser	Set as def	ault									
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0	Onsus	DP02: Sel	DP02: Selected Social Characteristics in the United States X 🕧 🌢 🔕 Advanced Search									
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Filters	DP02 Selected Social Character American Community Survey 2022: ACS 5-Year Estimate	ristics in th	ie United S	states 🗸 🗸	Notes Ge	os Topics Codes	Dataset Y	i III columns Tra	nspose Margin of	Ferror Restore Excel CS	V ZIP Cite Share Print API	Map
6			Suffo	lk County, Massach	usetts		1	Census Tract 1401.07	Suffolk County; Ma	assachusetts	Boston city, Massachusetts	1
Results	Label				Estimate		Percent		Estimate	Percen	Estimate	Percent
	➤ HOUSEHOLDS BY TYPE											
	✓ Total households				319,30		319,307		1,147	1,147	8001	276,053
	✓ Married-couple household				94,536		29.6%		393	34.39	78,195	28.3%
	With children of the householder un	nder 18 years			34,841		10.9%			12.6%	27,888	10.1%
	➤ Cohabiting couple household				27,451		8.6%		141	12.39	23,278	8.4%
	With children of the householder un	nder 18 years			4,837		1.5%		95	8.3%	3,241	1.2%
	➤ Male householder, no spouse/partner	present			76,611		24.0%		180	15.7%	67,197	24.3%
	With children of the householder un	nder 18 years			2,915		0.9%		7	0.69	2,226	0.8%
	✓ Householder living alone				50,005		15.7%		143	12.59	43,947	15.9%
	65 years and over				11,048		3.5%		41	3.69	9,161	3.3%
	✓ Female householder, no spouse/partn	ier present			120,709		37.8%		433	37.89	107,383	38.9%
	With children of the householder un	nder 18 years			19,113		6.0%		99	8.67	17,055	6.2%
	✓ Householder living alone				65,053		20.4%		201	17.59	56,906	20.6%
	65 years and over				22,042		6.9%		59	5.19	17,670	6.4%
	Households with one or more people u	under 18 years			70,483		22.1%		371	32.39	57,617	20.9%



Final Step: Scroll down the spreadsheet to access two sets of data points. (1) Households with one or more people under 18 years old, (2) Total Civilian Non-Institutionalized with a disability.

Census	DP02: Selected	Social Characteristics in the	United States X	/ 🌷 🝳 Advanced Searc	ch		
Bureau Bureau DP02 Selected Social Characteri	All Table istics it the Uni	es Maps Profile	es Pages	⊨ m 24	*/ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \		-0
American Community Survey 202 ACS 5-Year Estimates	i Data Profil s	Notes	Geos Topics Codes Dataset	Year Columns Transpose Mar	gin of Error Restore Excel CSV	ZIP Cite Share Print API	Map
0		Census Tract 1401.07; Suffolk Cou	inty; Massachusetts	Boston city, Massachusetts	li il i	Suffolk County, Massachusetts	
Label		Estimate	Percent	Estimate	Percent	Estimate	Percet
✓ HOUSEHOLDS BY TYP							
✓ Total households		1,147	1,147	276,053	276,053	319,307	319,30
✓ Married-coup household		393	34.3%	78,195	28.3%	94,536	29.6
With child in of the householder und	r 18 years	145	12.6%	27,888	10.1%	34,841	10.9
Cohabiting ouple household		14	12.3%	23,278	8.4%	27,451	8.6
With ch dren of the householder u d	ler 18 years	95	8.3%	3,241	1.2%	4,837	13
✓ Male hou eholder, no spouse/partner p	present	180	15.7%	67,197	24.3%	76,611	24.0
With hildren of the householder und	ler 18 years	7	0.6%	2,226	0.8%	2,915	0.1
✓ Horseholder living alone		143	12.5%	43,947	15.9%	50,005	15.
5 years and over		4	3.6%	9,161	3.3%	11,048	3.
✓ Female householder, no spous /partner	r present	433	37.8%	107,383	38.9%	120,709	37.
ith children of the house older und	der 18 years	99	8.6%	17,055	6.2%	19,113	6.
Householder living alone		201	17.5%	56,906	20.6%	65,053	20.
65 years and over		55	5.1%	17,670	6.4%	22,042	6.9
Households with one or mare people un	der 18 years	37	32.3%	57,617	20.9%	70,483	22:
Google Chrome isn't your defailt browser official website of the United Staf's government He CUnited States" Bureau DPO2 I Selected Spcial Characteri	Set as default re's how you know ~ DP02: Selected All Table stics in the Uni	Social Characteristics in the Maps Profi ited States v	e United States X es Pages	I I I Advanced Se III IIII IIII	arch †∕_ ₽ 103 103] • • • • • • • • • • • • • • • • • • •	e 12
American Community Survey 2022: ACS 5-Year Estimates	Data Profiles	Notes Census Tract 1401.07; Suffolk Co	Geos Topics Codes Dataset unty; Massachusetts	Year Columns Transpose N Boston city, Massachusetts	largin of Error Restore Excel CSV	/ ZIP Cite Share Print AF Suffolk County, Massachusetts	И Мар

3,065

17.7%

661,524

79,571

661,524

12.0%

780,275

95,369

3,065

541



DISABILITY ST TUS OF THE CIVILIAN NONINSTITUTIONALIZE..
 Total Civilian Noninstitutionalized Population

With a disability

780,275

12.2%

By Following All of the above Outlined Steps for Exporting Data from the USCB, the Completed Worksheet 1, Should Look Like the Example Below:

Worksheet 1: Determining Demographic Groups Least Likely to Apply for Housing Opportunities (See AFHMP, Block 3b)

In the respective columns below, indicate the percentage of demographic groups among the project residents, current project applicant data, census tract, housing market area, and expanded housing market area (See instructions to Block 1e). If you are a new construction or substantial rehabilitation project and do not have residents or project applicant data, only report information for census tract, housing market area, and expanded market area. The purpose of this information is to identify any under-representation of certain demographic groups in terms of race, color, naticnal origin, religion, sex, familia status, or disability. If there is significant under-representation of any demographic group among project residents or current applicants in relation to the housing/expanded housing market area, then targeted outreach and marketing should be directed towards these individuals least likely to apply. Please indicate under-represented groups in Block 3b of the AFHMP. **Please attach maps** showing both the housing market area.

The Demographic Data that is represented in Worksheet 1 (3a) directly impacts the Groups Selected as "Least Likely to Apply in (3b) for Targeting Marketing Activity.

Demographic Characteristics	Project's Residents	Project's Applicant Data	Census Tract	Housing Market Area	Expanded Housing Market Area
			1401.07	Boston	Suffolk County
% White			30.5%	44.2%	43.8%
% Black or African American			33.2%	21%	18.5%
% Hispanic or Latino			33.2%	19.6%	23.5%
% Asian			0%	9.6%	8.7%
% American Indian or Alaskan Native			0%	0.2%	0.2%
% Native Hawaiian or Pacific Islander			0%	0.1%	0%
%Persons with Disabilities			17.7%	12%	12.2%
% Families with Children under the age of 18			32.3%	20.9%	22.1%
Other (specify)			3.1%	5.5%	5.2%



Identifying the Groups Considered "Least Likely to Apply"

AFHMP Demographics Item 3b

Complete Item 3b of the AFHMP. Review demographic data information presented on <u>Worksheet 1</u> to determine which groups would be considered "least likely to apply".

- 3b Targeted Marketing Ability
 - "Least likely to apply" means that there is an identifiable presence of a specific demographic group in the housing market area, but members of the group are not likely to apply without targeted outreach....Reasons for not applying may include, but are not limited to, insufficient information about housing opportunities, language barriers, or transportation impediments.



Determining from Worksheet 1 the Groups Considered "Least Likely to Apply"

Once Worksheet Sheet 1 is populated with the demographic data from the US Census Bureau, it's time to determine, which "Groups" are considered "Least Likely to Apply" and then identify those "Groups" in Section 3(b) of the AFHMP.

For **new developments**, we determine those "Groups" in Section 3(b) by comparing the Census Tract data column to the Housing Market Area data column and the Expanded Housing Market Area data column.

If it is an **existing development**, the "Groups" are identified by comparing the Project Resident data column to the Census Tract data column and the Housing Market Area column and the Expanded Housing Market Area column.

Note: If there is a *Residency Preference for* the Property, Worksheet 2 will also have to be completed. For Worksheet 2, the Demographic Data matches Worksheet 1 and the Residency Preference data column matches the data in the Housing Market area column.

Please see the following two examples for completing (3b) of the AFHMP form (1) New Developments (2) Existing Developments with Project Resident Data



Item 3b – Example 1, New Development With <u>No</u> Existing Project Residents

3b. Targeted Marketing Activity						
Based on your completed Workshee housing without special outreach ef	t 1, indicate which demographic forts. (check all that apply)	; group(s) in the ho	ousing market area	is/are <i>least</i> likely	to apply for the	
White American I	Indian or Alaska Native	A sian	🔲 Blac	k or African Amer	ican	
Native Hawailan or Other Paci	fic Islander	panic or Latino	Per:	sons with Disabi	lities	
Families with Children	Other ethnic group, rel	ligion, etc. (specif	y)	· · · · · · · · · · · · · · · · · · ·		
Note: For developments	Demographic	Project's	Project's	Census Tract	Housing Market Area	Expanded
that are "now" with no	Characteristics	Residents	ApplicantData	813	Dester	HousingMarket Area
evicting project resident					Boston	Roxbury, MA
existing project resident	%White					
lata, compare the Census				11.0%	44.5%	44.9%
ract data percentages to	% Black or African American					
he Housing Market Area				39.2%	22.7%	20.1%
nd the Expanded Housing	% Hispanic or Latino			11 3%	10.0%	22.221
/larket Area percentages,	% Asian			44.570	19.8%	22.9%
to determine which				2.3%	9.6%	8.8%
Groups" are "Least Likely	% American Indian or Alaskan			\checkmark		
to Apply".				0%	.2%	.2%
In this example, the	% Native Hawaiian or Pacific Islander			\checkmark	104	0%
asterisks, represent the	0/Decomo units			0%	. 170	0.70
groups considered "least	%Persons with Disabilities					10.00/
kelv to apply" because of				20.7%	11.9%	12.0%
he low data nercentages						
ie iow data percentages.	%Families with Children under the age					
	of 18			6.7%	10.1%	11.0%
	Other (specify)	1				
				3.2%	3.2%	3.1%

Item 3b – Example 2, Development With Existing Project Residents

3a. Demographics of Project and Housing Market Area Complete and submit Worksheet 1.	Worksheet 1: Determining Demographic Groups Least								
3b. Targeted Marketing Activity Based on your completed Worksheet 1 indicate which demographic group(s) in the bousing	market area is/are loast likely to apply for the	-	Likely to Apply for Housing						
housing without special outreach efforts. (check all hout outregraphic group) Minite American Indian or Alaska Native Asian Native Hawailan or Other Pacific Islander Hispanic or Latino	Black or African American	Project's Residents	Project's Applicant Data	Census Tract 3398.02	Housing Market Area	Expanded Housing Market Area Middlesex County			
Other ethnic group, religion, etc. (specify)									
	% White	21.76%	21.76%	66.5%	71.1%	71.9%			
By Comparing the	% Black or African American	24%	12.44%	16.0%	9.1%	5.0%			
Resident column data percentages to the	% Hispanic or Latino	42%	21.76%	3.8%	6.5%	8.0%			
Census Tract, the Housing Market Area	% Asian	41%	21.76	11.3%	9.8%	11.9%			
Housing Market Area columns, we identify	% American Indian or Alaskan Native	0%	0%	.5%	0%	.1%			
that White, American Indian or Alaskan	% Native Hawaiian or Pacific Islander	0%	0%	0%	0%	0%			
Hawaiian or Other Pacific Islander, and	%Persons with Disabilities	UNKNOWN	UNKNOWN	12.8%	8.4%	9.3%			
are "Groups" that									
to for housing.	%Families with Children under the age of 18	UNKNOWN	UNKNOWN	10.4%	15.3%	22.4%			
	Other (specify)	UNKNOWN	JNKNOWN	1.8%	3.4%	3.1%			
MassHousing						22			

Congratulations! You Have Successfully Completed Worksheet 1 of the AFHMP



NOTE: When Completing the AFHMP, Please refer to the MassHousing AFHMP Checklist Prior to Submitting Plan to MassHousing for Review

MassHousing (AFHMP) Affirmative Fair Housing Marketing Plan Checklist
Determine which AFHMP form should be used.
If only State and Local funds are being used, with no Federal affiliation, the MassHousing AFHMP must be used.
If there is Section 8 Project Base, HUD Risk Share, or MAP JV, the HUD 935-2A Affirmative Fair Housing Marketing Plan must be used.
<u>NOTE</u> : Both forms are located on the MassHousing Rental Portal. If you are uncertain about which form is correct for your property, please contact either the MassHousing Asset Manager or the Underwriter/Originator.
Directions for each question on the AFHMP form are outlined on pages 6-8 of the AFHMP form.
Completing Worksheet 1 of the AFHMP is MOST IMPORTANT. The data exported from the United States Census Bureau MUST be accurate to determine which groups are considered "least likely to apply".
<u>NOTE: Step by Step Directions for Completing Worksheet 1</u> and exporting data from the United Census Bureau are on the MassHousing Rental Portal.
With every AFHMP submission to either MassHousing or HUD, the following attachments <u>MUST be included</u> :
For existing properties, photo of the <u>Property Sign</u> (include Fair Housing Logos) where the sign is located, and the size.
For new properties, a rendering of what the Property Sign will look like, (include Fair Housing Logos) where the sign will be located and the size.
Copies of the Maps for the Housing Market Area (the City) & Expanded Housing Market Area (the County).
Fair Housing Training Materials
Copy of the Advertisement (must be site specific)
Copy of the Community Outreach letter (must be site specific)
If there is a <u>Residency Preference</u> , Worksheet 2, must also be filled out. NOTE: For Worksheet 2, the Residency Preference column should match the demographic data represented in the Housing Market Area column.
In 4a. #3, it is important to indicate in the narrative, the percentage number for the Residency Preference. (i.e., 70% of Boston residents). The Residency Preference information represented in this section of the AFHMP should match what is included in the MH Tenant Selection Plan.
In Section 7d., of the AFHMP, please indicate when the last training was for staff on Fair Housing and when the next training is scheduled. NOTE: Fair Housing Training should take place annually.
Please be sure to have the Owner/Agent sign the AFHMP, located in Section 9 of the form.



This AFHMP Worksheet 1 training information was based on US Census Bureau search engine information provided as of June 2024. If you find that the directions are no longer viable because of changes made at the US Census Bureau database platforms, please email us at <u>afhmp@masshousing.com</u>

Additionally, if you need assistance in completing Worksheet 1 or have specific questions regarding the AFHMP preparation process, please email us at: afhmp@masshousing.com

Note: Prior to submitting the AFHMP's to MassHousing for review, please refer to the "MassHousing AFHMP Checklist" on the MH Rental Portal Page under the <u>MH-AFHMP-Checklist (8).pdf</u>

